



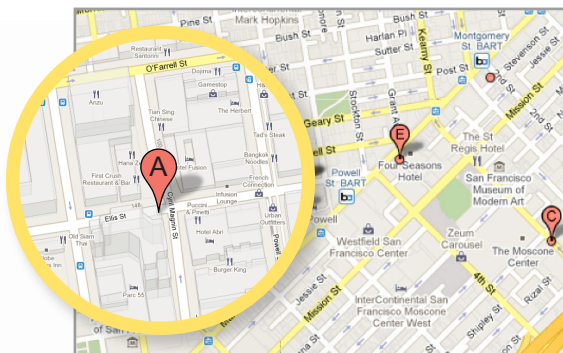
# Reach millions of people online, quickly and for free—with Google Places

Be found on Google today: Claim your business listing on Google Places

One out of five searches on Google is related to location. An accurate Place Page is one of the easiest ways to stay visible online.

To get started:

1. Simply log in or create a free account at [www.google.com/places](http://www.google.com/places)
2. Click “Add New Business” to claim your listing
3. Then, verify your information. If you have extras like photos and descriptions, you can add them now or come back later



## Make the most of your listing on Google.

Customize your listing today with Google Places, to attract customers and help your business stand out from competitors. At no cost to you, your Place Page can include:

- Detailed information on your product or service
- Coupons customers can print out and use
- Live updates on daily or weekly specials
- Photos of your business
- Business hours
- Service areas (which geographic area you serve)
- What products and services you sell
- How to find parking
- Anything else that helps explain your business

## You can also get valuable information about your business.

Google Places isn't just a great way to help customers find out about your business. It's also a great way for you to learn about your customers. Through your Google Places dashboard, you'll be able to access important data and make smart decisions. Find out:

- How many people are searching for you on Google
- What they searched for to find you
- Which zip codes they're coming from
- How many people recently viewed your Google Place Page

...and more.

For more on bringing the power of Google to your business, visit [www.google.com/places](http://www.google.com/places).

**Claim your listing now: [www.google.com/places](http://www.google.com/places)**

# Add to your business listing and attract more customers. It's free.

**Callouts:**

- Blue circle:** Business name, address, phone number, website, and reviews.
- Green circle:** Photos of the restaurant interior.
- Yellow circle:** Map showing the location and cross-streets.
- Black circle:** Business hours and location details.
- Grey circle:** Price quartile, menu, parking, attire, and payment options.
- Red circle:** Customer reviews and ratings.

- **Get more customers** by letting them know where and when to reach you
- **Enhance your image** by adding photos to show off your business
- **Help people find you** with a map showing cross-streets
- **Tell the world what you do** with descriptions and real-time updates
- **Help customers choose you** with payment options, parking locations, and more
- **Let people know what others think** With reviews from all over the web

## Promote special offers

with coupons customers can print out and bring in

**Comedy Driving**  
**\$25 class with Coupon**

Funniest Defensive Driving Classes. Just bring this coupon to get 3 dollars off normal classroom price \$28. This coupon allows one defensive driving student the \$25 classroom price at the Katy Freeway or Sugar Land locations only. Valid through 12-31-11.

Expires - Jan 15, 2011

## Learn what works best, in real time

See how many people are viewing your Place page, with a clear, simple dashboard

**Dashboard** | Coupons

Tell us what you think! Take our 5 minute survey, and help improve Local Business Center.

**Locations**

- + Add new listing
- + Upload a data file (if you have more than 10 listings)
- + Add a map of your listings to your website
- + Download a CSV file of your listings

**Statistics (last 30 days)**

- 848 Impressions
- 773 Actions

**New! View report**

May, 2009 - 17 May, 2009 | Apply

past 7 days | past 30 days

Impressions (blue line) | Actions (green line)

Apr 27, 2009 | May 7, 2009 | May 14, 2009

Claim your listing today: [www.google.com/places](http://www.google.com/places)